

Contact Information [Please print]

Company Name _____
 Address _____

 City _____ State _____ Zip Code _____
 Contact Person _____
 Phone Number _____ Email _____
 Are you an agency acting on behalf of a client? [] Yes [] No
 If yes, Agency Name _____

Billing Information [if different from above]

Contact Person _____
 Company Name _____
 Address _____

 City _____ State _____ Zip Code _____
 Send invoice by [] Email [] Post

Insertion Order Details: Print Advertisement

Size [] Full Page (premium position) [] 2/3 Page [] 1/4 Page
 [] Double Page Spread [] 1/2 Page [] 1/6 Page
 [] Full Page [] 1/3 Page
 Color [] 4 Color [] Black / White
 Insertions [] Single Insertion [] Multiple Insertions
 Issue _____ # of Insertions _____ Start Date _____
 Will you be supplying new material for each advertisement? [] Yes [] No

Online Advertisement – www.StateEnergyReport.com

Size [] Vertical Banner Ad - 160 x 240 px
 [] Double Vertical Banner Ad - 160 x 480 px
 Duration [] 3 Month [] 6 Month [] 9 Month [] 12 Month
 Start Month _____

E-newsletter Advertisement – sent by email

Size Horizontal Banner Ad (premium position) – 610 x 75 px

Horizontal Banner Ad - 610 x 75 px

Duration 3 Month 6 Month 9 Month 12 Month

Start Month _____

Will you be supplying new material for each advertisement? Yes No

Totals

Print Ad Total \$ _____

Web Ad Total \$ _____

E-Newsletter Ad Total \$ _____

Final Total \$ _____

Invoices will be issued following publication of each issue of the magazine.

Payment due upon receipt of invoice State and Local Energy Report.

Cancellation: Neither the advertiser nor its agent may cancel an ad after the material submission date (outlined in the media kit). If the magazine has not received a print-ready advertisement by the material submission date, it may either repeat the advertiser's most recent advertisement, or publish nothing, charging the agency and the advertiser for any space reserved for them.