

2014 Media Kit in Brief



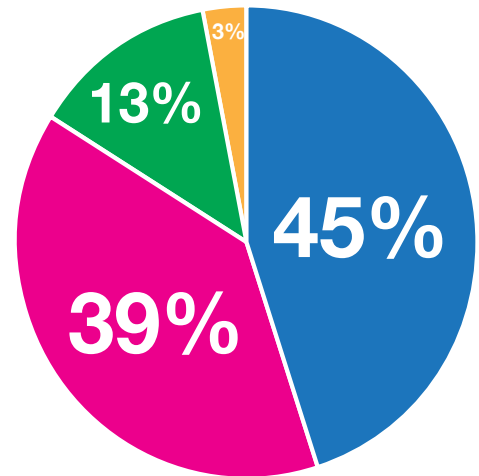
State & Local Energy Report is a quarterly magazine sponsored by the four national organizations representing state energy officials: National Association of State Energy Officials, National Association for State Community Services Programs, National Association of Regulatory Utility Commissioners, and the National Energy Assistance Directors' Association. Our mission is to facilitate greater dialogue on energy-related issues among federal, state and local energy officials.

Our Readers

Our print issue is distributed to approximately 8,000 readers across the nation including:

- 3,000 Local Weatherization & Energy Assistance Directors**
- 2,000 Municipal Energy Departments**
- 900 Rural Electric Co-ops**
- 600 City Energy Directors**
- 400 State Legislators on Energy & Environmental Committees**
- 300 Public Service Commissioners & Senior Staff**
- 300 State Officials**
- 220 Investor-Owned Utilities**
- 200 Congressional Leaders & Staff**
- 50 DOE & EPA Officials**

Our e-newsletter is sent to over 10,000 contacts, and our website has an average of 1,000 visitors each month.



- Local officials
- Utilities
- State officials
- Federal officials

Planning Calendar 2014

Issue	Theme	Space Reservation	Material Submission	Distribution
7.1	Renewables & the Green Job Workforce	January 10, 2014	January 17, 2014	February 2014
7.2	Energy Efficiency	April 11, 2014	April 18, 2014	May 2014
7.3	ESCO	July 4, 2014	July 11, 2014	August 2014
7.4	Energy Finance	October 10, 2014	October 17, 2014	November 2014

Advertising Options

Display Ads

Our readers decide which products and services to buy in the \$50 billion energy arena. Showcase your company's products or services with a display advertisement in the print edition of *State & Local Energy Report*. Choose from a number of different ad sizes and placement options.



Sponsored Content

Share your industry knowledge with sponsored content in *State & Local Energy Report*. You'll reach more than 10,000 print and online readers who turn to *State & Local Energy Report* for information they can trust.

Whether you want to contribute long-form articles or a regular column, don't miss your opportunity to influence the conversation.



Website

Feature your company on the *State & Local Energy Report* website. In addition to articles from the current issue of the magazine, the website includes a news feed, links to industry events, videos, and a searchable archive of older articles. Editorial content from the e-newsletter also links back to the website, putting more eyes on your message.



E-newsletter

Every month the *State & Local Energy Report* e-newsletter reaches more than 10,000 decision makers in the energy field. Advertisers can take advantage of this dynamic digital platform in several ways:

Banner Ads: Secure the premium banner and your company will also be listed as the sponsor of the newsletter

Sponsored Content: Long-form content with the option to run in the print edition too

Company Profiles: Your logo and a paragraph about your business that links to your website



Custom advertising packages are available, please contact:

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www.stateenergyreport.com/advertise